



2016 VHRA Golf Fundraiser

Westin Kierland Golf Club

May 6, 2016
1:00 Shotgun Start, Scramble Format

Sponsorship Opportunities

Platinum - \$5,000 (One Available)

- Two foursomes, including golf carts and greens fees, lunch and reception
- Promotional table and signage at a hole
- Printed recognition with logo at reception
- Attendee gifts for all golfers
- Opportunity to address players at the reception
- Logo recognition as Platinum Sponsor with link to website
- Platinum Sponsorship recognition with logo in VHRA Newsletter

Hole-in-One - \$3,000 (Three Available)

- One foursome including golf carts and greens fees, lunch and reception
- Promotional table and signage at a hole
- Printed recognition with logo at reception
- Attendee gifts for all golfers
- Logo recognition as a Hole-In-One Sponsor with link to website
- Hole-in-One Sponsorship recognition in VHRA Newsletter

Silver - \$2,000

- One foursome including golf carts and greens fees, lunch and reception
- Printed recognition at a hole and reception
- Attendee gifts for all golfers
- Silver Sponsorship recognition in VHRA Newsletter

Beverage Cart Sponsor - \$1,000 (Four Available)

- Printed recognition on a selected beverage cart and at reception
- Attendee gift for sponsorship representative

Corporate Hole Sponsor - \$300 (non-exclusive)

- Printed recognition at a hole and reception

Reception Only - \$50



VHRA 2016 Golf Tournament

The Valley Hotel & Resort Association asks you to join us for an afternoon on the links at Westin Kierland Golf Club. Our efforts to build a strong foundation to combat the issues that lie ahead for the hotel industry, along with continuing our strong support of hospitality education and scholarships must continue through 2016 and for years to come.

We encourage you to bring your clients, VIPs, meeting planners or special guests to enjoy this fantastic event.

Schedule of Events

11:30 a.m. - 1:00 p.m.

Registration and Warm Up
Attendee Gifts
Box Lunch

1:00 p.m.

Shotgun Start (Scramble)
On-Course Contests and Giveaways

Post Tournament

Gourmet Reception
Silent Auction and Raffle
Awards and Prizes

TOURNAMENT SPONSOR REGISTRATION

All entries are due April 15, 2016

Platinum Hole-in-One Silver Beverage Cart Corporate Reception

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Player Names: _____ Company Name: _____ Shirt Size: _____

Payment: Check (enclosed) Visa MasterCard Amex Payment Amount: _____

Credit Card Number: _____ Exp. Date: _____ CVN: _____

Billing Zip Code: _____ Cardholder Signature: _____

Rain or shine; no refunds or credits will be given. Send payment and entry form to the Valley Hotel & Resort Association, 1240 E. Missouri Ave., Phoenix, AZ 85014, or e-mail to hfullmer@azlta.com.

Please contact Hannah Fullmer at 602-375-2996 or hfullmer@azlta.com with any questions.