



2017 VHRA Advertising Opportunities

VHRA E-Bulletin

An exclusive and linkable banner ad distributed to more than 700 VHRA member inboxes. Available March, May, July and September.

	<u>Rate</u>
Banner ad (160 x 600 pixels)	\$200

Member Website

Place banner advertising on our member website and put your product in front of the Valley hoteliers.
*3-month minimum consecutive required.

<u>Location</u>	<u>Rate</u>
Home Page	\$100/month
Secondary Page	\$ 60/month
<i>20% Discount for 6+ Consecutive Months</i>	

Membership Directory 2016-2017

	<u>Rate</u>	
Four Color	Back Cover (8.5" x 11")	\$800
	Inside Back Cover (8.5" x 11")	\$700
	Inside Front Cover (8.5" x 11")	\$700
Black & White	Full Page (8.5" x 11")	\$400
	Half Page (8/5" x 5.5")	\$250
	Quarter Page (4.25" x 5.5")	\$175

All space reserved on a first paid basis

Luncheon Sponsorships with E-Bulletin Ad:

	<u>Rate</u>	
January 18, 2017	Kickoff Luncheon	\$750
February 15, 2017	Education	\$750
April 19, 2017	State of the Industry	\$750
June 15, 2017	City Officials Luncheon	\$750
August 9, 2017	Industry Forecast Breakfast	\$750
December 13, 2017	Holiday Mixer	\$750
Exhibitor Space	3 Booths per event	\$225

Contact Information:

Advertising Opportunities are reserved on a first-paid basis. For information marketing to VHRA members or to reserve space, please contact Andrea Neece at: aneece@azlta.com or 602-375-2996.



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VHRA Space Reservation Form

Company _____ Phone _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Fax _____

Email _____

Advertising Opportunities:

- | | | |
|--|----------------|--|
| <input type="checkbox"/> Member E-bulletin | Please circle: | March / May / July / September |
| <input type="checkbox"/> Member Website | Please circle: | Home Page / Secondary Page |
| <input type="checkbox"/> Membership Directory | Please circle: | Back Cover |
| | | Inside Back Cover / Inside Front Cover |
| | | Full Page (B&W) / Half Page (B&W) |
| <input type="checkbox"/> Luncheon Sponsorship
with E-Bulletin | Please circle: | January / February / April / June |
| | | August / December/ Exhibitor |

Check Enclosed Bill My Credit Card Amount: \$ _____

Mastercard Visa American Express

Card # _____ Exp: _____ Zip code: _____

Signature: _____ CVN: _____

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