



2016 VHRA Media Reception Sponsorship Opportunities

Arizona Biltmore
October 27, 2016 - 5:30 to 8 p.m.
Expected Attendance: 400

PLATINUM SPONSOR

\$3,000

- Inclusion in all VHRA Media Reception related press releases
- Opportunity to exhibit and distribute mutually agreed upon promotional materials
- Sponsorship recognition with logo and direct link on www.vhra.net
- Inclusion as a Platinum Sponsor on promotional banners at the event
- 15 tickets to the Media Reception (up to \$1,000 value)
- Sponsorship recognition with logo in the *Valley Hotel & Resort Association's Newsletter*
- Public recognition at event

GOLD SPONSOR

\$2,500

- Sponsorship recognition with logo on www.vhra.net
- Inclusion as a Gold Sponsor on promotional banners at the event
- 10 tickets to the Media Reception (up to \$650 value)
- Sponsorship recognition in the *Valley Hotel & Resort Association's Newsletter*
- Public recognition at event

SILVER SPONSOR

\$1,000

- Sponsorship recognition with logo on www.vhra.net
- Inclusion as a Silver Sponsor on promotional banners at the event
- 5 tickets to the Media Reception (up to \$325 value)
- Public recognition at event

BRONZE SPONSOR

\$750

- Sponsorship recognition on www.vhra.net
- Inclusion as a Bronze Sponsor on promotional banners at the event
- 2 tickets to the Media Reception (up to \$130 value)

Once a sponsorship agreement has been executed, benefits available will be provided to each package above as indicated for our 2016 VHRA Media Reception.



2016 VHRA Media Reception Sponsor Information

Yes! I will sponsor the following:

Platinum \$3,000 Gold \$2,500 Silver \$1,000 Bronze \$750

To maximize sponsorship benefits, confirmation must be received by
October 10, 2016.

Company: _____

Contact Name: _____

Title: _____ Contact Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Payment Information

_____ Check Enclosed \$ _____

Please charge: _____ AMEX _____ Visa _____ MC Amount: \$ _____

Credit Card # _____ Exp. _____ CSV _____

Signature _____ Billing Zip Code _____

Return form to
VHRA • 1240 E. Missouri Ave. • Phoenix, AZ 85014 • Fax (602) 604-0769

Contact: Alex McAlister at (602) 375-2996 or amcalister@azlta.com